

LESSON 9 & 10: POLITICS & RELIGION

We've put lessons 9 & 10 together, because they are very similar topics and equally cause "drama" online. We all have different opinions on both politics and religion, and whether our thoughts need to be published or not.

They are both topics that are part of being human, but you should use your judgement on if you want to express your beliefs on either of these topics.

Pros of Posting Your Political & Religious Views:

1. You will be able to relate to certain people who have similar beliefs.
2. It can start healthy discussions about solutions or beliefs.
3. You can learn about what your fans believe in and how they think.

Cons of Posting Your Political & Religious Views:

1. It will alienate people who might otherwise connect with you.
2. There will be name-calling, and pointless drama that you will want to monitor.
3. You might find more negativity than positivity from talking about certain events.

In general, use your judgement about what you post. If you feel it enhances your brand, than go right ahead.

NOTE: You don't need to turn this "homework" in, but if you have questions or are stalled out of ideas, then feel free to post in the [Facebook Group](#) so we can help you out!